



Landscaped
Boulevard

Road

Sidewalk

Property
Line

More than rehabilitation of roads and sidewalks

Using Community Feedback to build great neighbourhoods





Territorial Acknowledgement

Treaty 6

Agenda

- Benefits of Public Engagement on urban design projects
- Evolution of Public Engagement in the Neighbourhood Renewal Program
- Examples of enhancements in communities from the people first lens



What do these projects have in common?



Why include public engagement?



How do we know what people need?

How they will use the things we build?

Why do we focus on including a DEI lens with our project work?

Urban Infrastructure and Design Projects



Why do we avoid PE?

Is it worth it?

What about outrage and upset members of the public?

- Including the right people in the right conversations from the beginning of the project – start the conversations with community members at the strategy or concept phase of the project



Outrage?!

It got weird, didn't it?

A note, in Public Engagement:

Support \neq “OMG! I totally *love* that!”

Support $=$ “I understand how you got here and I can live with that”

City of Edmonton's Neighbourhood Renewal Program

- Renewing Edmonton's mature neighbourhoods since 1995
- Original program was "like for like" replacement of transportation assets
- Focussing only on roads, sidewalks, street lighting
- Engagement was a single Pre Construction meeting



Like for Like to Wholistic Approach

- Transition occurred with a broader lens on community enhancements supported by enhanced engagement with the community



How did we encourage engagement?

- changed our visual identity
- created a promise to residents
- offer range of engagement opportunities



How are the people integrated into the process?



LEGEND

Public Engagement and Communications Opportunities

Concept Phase

Design Phase

Build Phase

Operate Phase

Examples of Public Engagement Techniques



Exploring Opportunities

Share your voice. All opinions are welcome.

Driving

Help us better understand current challenges and opportunities with Pleasantview's roadway network (traffic, shortcutting, access) and how we might improve driving and road safety for all users. Please be specific about the location and challenge.

Playing (parks and open spaces)

Please tell us how you would like to use Pleasantview's many unique pocket parks and open spaces and what improvements you would like to see. Please be specific about the location/name of the park or open space and the amenity, activity or improvement you would like to see there.

For more information:
edmonton.ca/BuildingPleasantview

SHARE YOUR VOICE
SHAPE OUR CITY



Designs for People

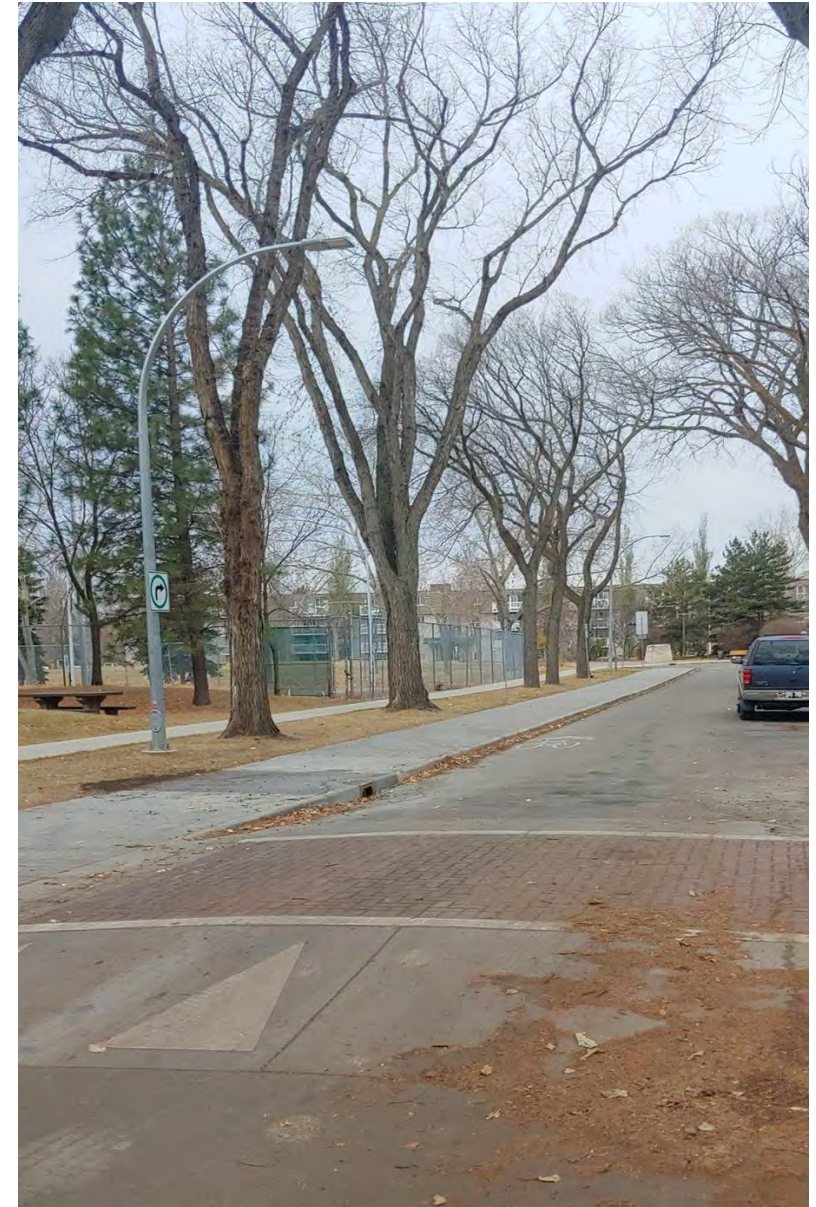


Strathcona – 98 Street Parklette



Pleasantview – Open Spaces Trail Network

Example of lived experience



Questions

